# **Greater Cambridge City Deal Executive Board**

# 8 December 2016 – City Deal progress report

Wantataa	The desired	
Workstream  Create and deliver an infrastructure investment that will drive economic growth in the area.	Update INFRASTRUCTURE PROGRAMME ent programme that draws together national and loc	Upcoming milestones cal funding streams to invest in infrastructure
A1307 corridor to include bus priority / A1307 additional Park & Ride Achieve faster and more reliable bus journey times between Haverhill, Cambridge and key areas in between, through bus priority at key congestion points on the A1307 and provision of an outer Park & Ride site on the corridor.	Work is continuing to develop a preferred option, drawing upon the public consultation that ended in August, for recommendation to the Executive Board.	8 March 2017: Executive Board to consider the outcomes of public consultation and select a preferred option.
A428-M11 segregated bus route / A428 corridor Park & Ride / Madingley Road bus priority  Ensure that bus journeys between  Cambourne and Cambridge are direct and unaffected by congestion by providing high quality bus priority measures between the A428/A1303 junction and Queen's Road, Cambridge and one or more Park & Ride or rural interchange sites on the corridor.	<ul> <li>Following the Executive Board discussion on 13 October, further detailed work is being undertaken to develop a proposal to be brought to the Executive Board ahead of the next round of public consultation.</li> </ul>	<ul> <li>17 January 2017: Next Local Liaison Forum meeting</li> <li>26 July 2017: Executive Board to consider detailed work undertaken since the October Board decision and approve public consultation.</li> <li>(est.) Autumn 2017: (Assuming Board approval) Public consultation on preferred option.</li> </ul>
Chisholm Trail cycle links A high quality strategic cycle route from Cambridge Station in the south of the city through to the new [Cambridge North] Station, providing connections between the Science and Business Parks in the north and the commercial hub around Cambridge Station and the Biomedical Campus.	<ul> <li>The planning application for the Chisholm Trail Phase 1 is currently being considered. A Development Control Forum has been held with petitioners in favour and against the scheme.</li> <li>The Executive Board on 10 November approved construction of phase one of the scheme, subject to gaining planning permission.</li> </ul>	<ul> <li>15 December 2016: Cambridgeshire         County Council Planning Committee due         to determine the Chesterton-Abbey         Bridge application.</li> <li>January 2017: Cambridge Fringes Joint         Development Control Committee due to         determine the cycle links application.</li> </ul>

City Access Programme Improve the reliability of, and capacity for public transport, cycling and walking movements in the city centre through a variety of potential measures to relieve congestion and manage the city's transport network.	<ul> <li>Public engagement on the proposed access and congestion package closed on 10 October, with over 10,000 responses received.</li> <li>Work is currently being undertaken to analyse the responses to this engagement, ahead of consideration by the Joint Assembly and Executive Board in January.</li> <li>The Executive Board issued a press release on 20 October following the end of the consultation period.</li> </ul>	<ul> <li>End of January 2017: Submit application to Secretary of State for Commons consent, work towards finalisation of land agreements and appoint contractor.</li> <li>January 2017: Work towards finalisation of land agreements.</li> <li>25 January 2017: Executive Board to consider responses and feedback, and next steps.</li> </ul>
Cross-city cycle improvements and A10 Cycle scheme Facilitate continued growth and an increased proportion of cycling trips in Cambridge, lifting cycling levels to around 40% by enhancing the connectivity, accessibility and safety of the cycling network.	<ul> <li>Construction is complete on phase 1 of the Arbury Road scheme.</li> <li>Detailed development is progressing on the other four schemes, for construction beginning in 2017.</li> <li>The Hills Road/Long Road scheme is due to commence in February/March 2017.</li> <li>Construction on the Frog End to Melbourn cycleway started on 24 October</li> </ul>	<ul> <li>2017: Construction of the remaining schemes.</li> <li>8 March 2017: Executive Board due to determine Traffic Regulation Orders.</li> </ul>
Histon Road bus priority / Milton Road bus priority Ensure that bus journeys along Histon and Milton Roads are direct and unaffected by congestion through the provision of high quality on-line bus priority measures between the Histon and Milton Interchanges and Cambridge city centre.	<ul> <li>Detailed work is being undertaken on the preferred measures in preparation for public consultation, working with Local Liaison Forums and including engaging with stakeholders.</li> <li>Workshops are taking place to inform the public consultation.</li> </ul>	<ul> <li>24 November 2016: Next Milton Road workshop, Shirley Primary School (18:00)</li> <li>End January 2017: Workshop process to be completed.</li> </ul>

Tranche 2 programme development Develop a prioritised programme of infrastructure investments, informed by an analysis of their anticipated economic impacts, to be delivered during the tranche 2 period (2020/21-2024/25).	<ul> <li>Work has been undertaken to develop a proposed approach to considering potential tranche 2 infrastructure investments.</li> <li>This is subject to a fuller report on the main agenda.</li> </ul>	<ul> <li>8 March 2017: Executive Board to consider workshop outcomes and determine a response to Local Liaison Forum resolutions on design principles.</li> <li>January/ February (pending Board approval): Workshops on prioritisation criteria and long listing</li> <li>March (if agreed): further report to the Executive Board</li> </ul>
	OTHER WORKSTREAMS	
Communications Communicate the vision and aims of the City Deal to a range of audiences	<ul> <li>Six-weekly meeting cycle of City Deal Communications Group – strategy/commissioning.</li> <li>Briefing events have been conducted on key issues.</li> <li>Live tweeting of City Deal meetings to ensure that updates are communicated quickly and effectively to the wider public.</li> </ul>	<ul> <li>25 January 2017: Executive Board to consider a refreshed Communications Strategy.</li> <li>Quarterly briefing and process communique.</li> <li>Transport vision and updated maps.</li> <li>New social media channels.</li> <li>Events marketing kit to support engagement.</li> <li>Support for ongoing consultations.</li> <li>Channel content review.</li> <li>Resource review.</li> </ul>
Economic development and promotion Enhance the alignment of public and private sector partners in Greater Cambridge to enhance the attractiveness and promotion of the Greater Cambridge economy to high-value investors around the world, and align appropriate activities that support existing businesses to develop.	The Cambridge Promotion Agency has responded to 125 enquiries in just over a year. Over \$10M has been invested following CPA actions. It is progressing with a 'press office' function. Currently working on three >£M investment leads, potentially >200 jobs.	

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Manage and monitor the delivery of the infrastructure investment programme and relevant City Deal-related expenditure, and bring together appropriate local funding streams to complement and enhance the delivery of City Deal objectives.

- The Government consultation on the future of New Homes Bonus has closed and responses are being reviewed. It is not clear when an update will be published. This may feature in the Autumn Statement announcement, which is due to take place on this paper's day of publication.
   The Executive Board on 10 November
- 23 November 2016: Chancellor's Autumn Statement.
  8 March 2017: Executive Board to
- 8 March 2017: Executive Board to consider annual budget for the City Deal.

#### Governance

Create a governance arrangement for joint decision making between the local Councils that provides a coordinated approach to the overall strategic vision, including exploring the creation of a Combined Authority to allow the Councils to collaborate more closely to support economic development.

 All Councils have now agreed the proposed Devolution Deal for Cambridgeshire and Peterborough, with a Combined Authority to be established.

adopted a City Deal Financial Strategy.

- The establishment of a Combined Authority for Cambridgeshire and Peterborough means that a Combined Authority for Greater Cambridge cannot be created.
- Work with Combined Authority on potential for joint working, particularly in the context of developing City Deal tranche 2 projects (pending Board decision)

### Housing

Explore the creation of a joint venture to drive quicker delivery of 2,000 of the affordable new homes envisaged in the draft Local Plans, potentially drawing in land holdings from the partners and external investment to deliver more affordable housing, and deliver 1,000 extra new homes on rural exception sites.

- The Greater Cambridge Housing Development Agency (HDA) has completed 63 new homes in 2016/17 with a further 157 due to be completed by the end of March 2017.
- Working on the programme to spend the Housing Devolution Grant should it be agreed and establishing an Investment Partnership for the City Council as a key vehicle to deliver the programme.
- Working on vision statement and branding material to establish clear identity for the HDA.
- The HDA Management Board has agreed the SCDC self-build vanguard will be managed through the HDA.

 End December 2016: Conclude on the advantages and disadvantages of moving to a wholly owned Local Authority company.

Payment-by-results mechanism Implement a payment-by-results mechanism where Greater Cambridge is rewarded for prioritising and investing in projects that deliver the greatest economic impact over 15 years, commencing in 2015-16.	<ul> <li>The HDA team is continuing to staff up – interviewing for a Technical &amp; Construction Lead.</li> <li>Officers are working with counterparts from several city-regions around the UK to procure the economic assessment panel, which will serve the city-regions' payment-by-results mechanisms up to 2021.</li> <li>The framework contract has now been awarded to a panel led by SQW, Cambridge Econometrics, and Steer Davies Gleave, including an independent panel of academic</li> </ul>	Work with the panel to develop the generic and local evaluation frameworks.
Skills Create a locally responsive skills system that maximises the impact of public investment, forges stronger links between employers and skills providers, and drives growth across Greater Cambridge, including delivering 420 additional apprenticeships in growth sectors over five years.	<ul> <li>experts drawn from multiple institutions.</li> <li>'Form the Future' is reporting good progress against the KPIs in the contract for the City Deal Skills Service.</li> <li>The Executive Board on 10 November agreed (among other things) to: <ul> <li>Extend Form the Future's contract for a further 12 months to August 2018</li> <li>Set aside £160,000 for the 2017/18 academic year and assume a continuation of funding for a brokerage service in 2018/19 at approximately the same funding level.</li> <li>Review the focus and targets for the period 2017/18 and begin contract negotiations along these lines.</li> <li>Set aside £35,000 for January-December 2017 and assume a continuation of this into 2018 to develop Career Champions in schools.</li> </ul> </li> </ul>	Joint Assembly Skills sub-group meets 21 <sup>st</sup> December.

Smart Cambridge Explore, in partnership with academic and business expertise, technological opportunities to complement the aims of the infrastructure investment programme and improve the functioning of the Greater Cambridge economy, finding smart solutions to a series of issues constraining the economic growth potential of the area and positioning the area as a Smart Cities leader.	Key workstreams are on track in line with the detailed progress update provided in November.	
Strategic planning Underpin and accelerate the delivery of the Cambridge City and South Cambridgeshire Local Plans, including undertaking an early review of the Local Plans beginning in 2019 to take into account the anticipated changed infrastructure landscape, and work towards developing a combined Local Plan that includes other relevant economic levers.	<ul> <li>Joint hearings on the Local Plans held in June 2016 with hearings on housing numbers, housing supply, the joint housing trajectory and Green Belt.</li> <li>Hearings took place on the Cambridge Local Plan held between June and September 2016.</li> </ul>	<ul> <li>November/December: Hearings specifically into the South Cambridgeshire Local Plan begin.</li> <li>Further details of Local Plan hearings are to be confirmed by the inspectors.</li> </ul>

### Strategic Risk Register – recommended changes

Risk #4: Failure to engage effectively across relevant stakeholder groups on the City Deal vision and discrete areas of business leads to weakening support for the City Deal and its associated benefits.

The Programme Board has considered this risk and recommends reassessing both the inherent and residual likelihood scores. This risk has previously been reported with and inherent likelihood of 3 and impact of 4 (score 12), and a residual likelihood of 2 and impact of 4 (score 8). This is recommended to be reassessed as an inherent likelihood of 4 and impact of 4 (score 16), and a residual likelihood of 3 and impact of 4 (score 12).